



EMS Today Booth Number \_\_\_\_\_

# SUBMISSION FORM: *Hot Products from EMS Today*

**Deadline for return: Friday, February 10, 2012**

**Attention EMS Today Exhibitors!**

Any products launched between Sept. 1, 2011 and March 3, 2012 is eligible to be considered for inclusion in this year's "Hot Products from EMS Today" feature article that will be published in the June issue of JEMS.

(Note: There is no cost to participate in the JEMS Hot Products review.)

If you'd like us to consider your new product(s), fax or e-mail a form to us for each new product **no later than Friday, February 10, 2012** and your product(s) will be assigned to EMS product reviewers, who will visit your booth in Baltimore and review each specified product.

**Note: Not all products submitted or photographed at the show will be included in the "Hot Products" feature. The JEMS product review team will make final selections following EMS Today.** If your product is selected but not photographed at the show, we'll ask you to supply a photograph for inclusion in the Hot Products article.

1) Company Name \_\_\_\_\_

2) **Name of new product:** \_\_\_\_\_

3) Contact person name: \_\_\_\_\_

4) Contact person phone #s: \_\_\_\_\_ 5) E-mail: \_\_\_\_\_

6) **Date product was introduced (for sale) to the EMS industry:** \_\_\_\_\_

7) **Phone number to display for readers** who want product info: \_\_\_\_\_

8) **E-mail address to display for readers** who want product info: \_\_\_\_\_

9) **Web address to display for readers** who want product info: \_\_\_\_\_

10) **Product Description (75 words or less) Please PRINT clearly and submit a separate form for each product:** Write the description similar to how you would like it to appear in the article, if selected. (You may e-mail or fax a typed page.) Include dimensions and pricing information. JEMS reserves the right to modify the text for length/clarity and add review team comments.

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**E-MAIL or FAX all new product entries no later than Friday, February 10, 2012, to:**

**Lauren Hardcastle, Associate Editor, JEMS**  
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